

Coburn Enterprises.com Recommends Picnik for photo editing.

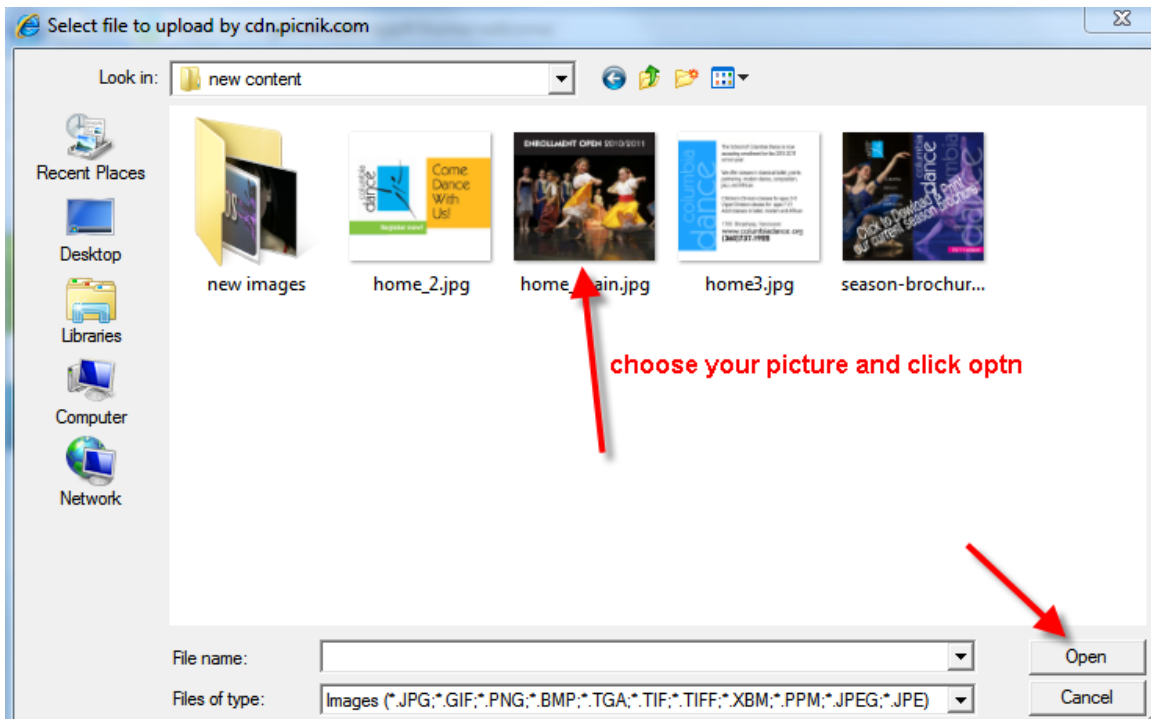
To make sure your website always looks good and runs at its best you should always use “web ready” pictures. This is easy with Google’s “Picnik” FREE image editing tools. (There are lots of cool things you can do but for our purposes this article shows the basic optimization you should do on any image before using it on your website.)

Go to: <http://www.picnik.com> (it will take a minute to get to the initial screen)

Click on Upload a Photo



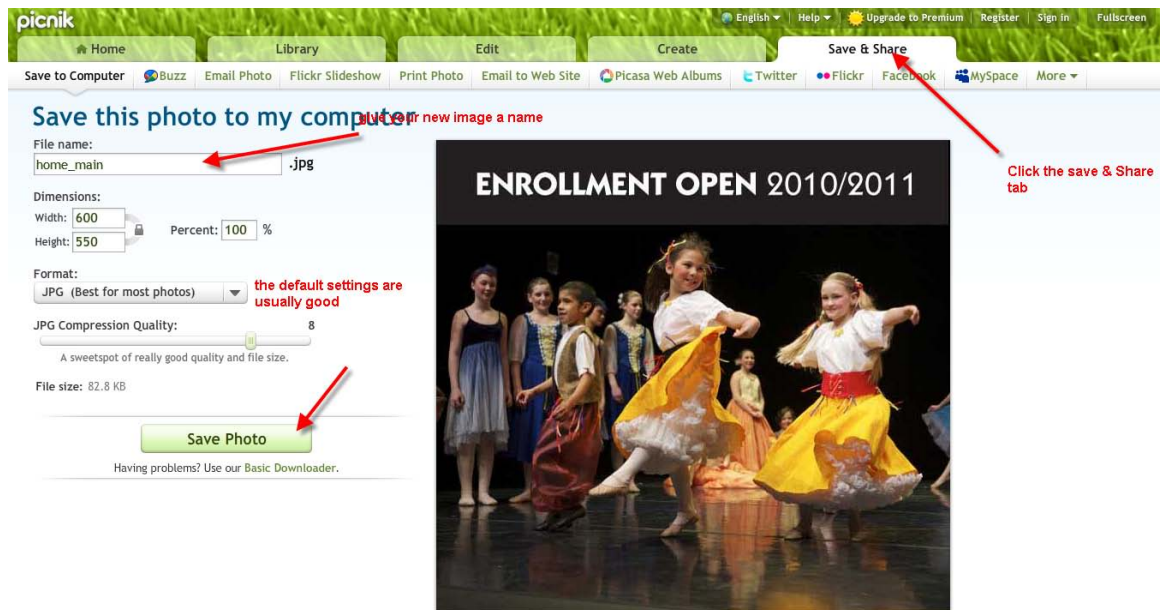
You will be taken through the steps to get the photo off of your computer. First you will find it. Then you will click open.



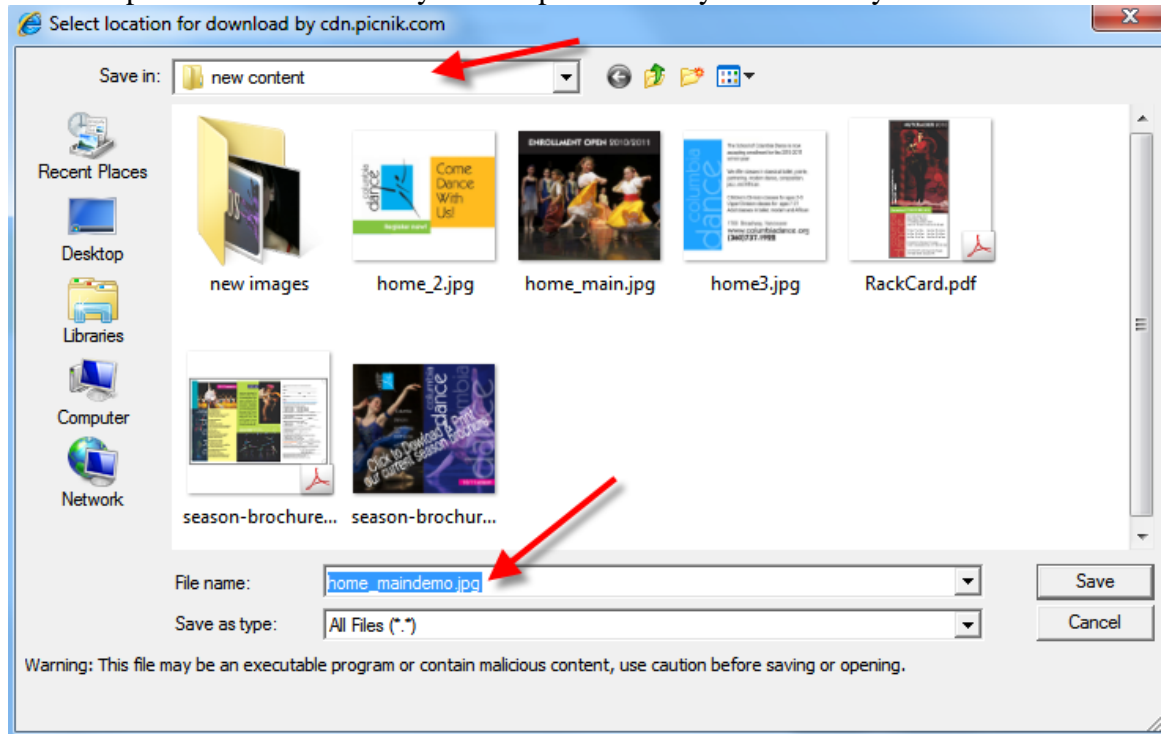
Then you'll be taken back to the Picnik screen where you will have some options. We are only concerned with sizing. We recommend you keep your pictures at 600 pixels wide or less.



Once you have resized the picture click on the Save & Share tab. Give your “new” image a name so you can find the correct one. Most of the other settings can just be left as is. Click on Save.



Save the picture somewhere on your computer where you will easily find it.



Close the photo and you're ready to do the next one!

The screenshot shows a web-based photo editing interface. At the top, there is a navigation bar with tabs for 'Library', 'Edit', 'Create', and 'Save & S'. Below this is a secondary menu with options: 'Flickr Slideshow', 'Print Photo', 'Email to Web Site', 'Picasa Web Albums', 'Twitter', and 'Flickr'. The main content area features a blue background with a white-bordered photo of a group of children. The photo has the text 'ENROLLMENT OPEN 2010/2011' in the top left corner. To the right of the photo is a dark blue box containing the text: 'Your photo was saved to your computer! Want access to your photos and all of your edits in History? Create a free account below!'. Below this text are two buttons: 'Close photo' (green) and 'Continue editing' (white). A red arrow points from the 'Close photo' button to the photo. Below the photo and buttons is a section for 'Post this photo to Google Buzz' with the text 'Share your photo with the world or keep it to just a few friends with Google Buzz!' and a 'Post photo!' button (green).

Picnik has many fun tools to put borders and other effects on your images. However, we only help with the very basics. If you need further assistance we are available at our standard consulting rate.